

**HONE LAW**

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*Attorneys for Plaintiff  
Liliane Kelaa*

IN THE UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA

LILIANE KELAA, an individual,

Plaintiff,

vs.

DIAMOND RESORTS INTERNATIONAL,  
INC., a Delaware corporation; HILTON  
GRAND VACATIONS INC., a Delaware  
corporation as successor-in-interest; NOAH  
BLOOM, an individual; DOES I through X,  
inclusive; and ROE BUSINESS ENTITIES, I  
through X, inclusive,

Defendants.

Case No. 2:22-cv-554

**COMPLAINT AND  
DEMAND FOR JURY TRIAL**

Plaintiff Liliane Kelaa (“Kelaa”), by and through her undersigned counsel, files this Complaint against Defendant Diamond Resorts International, Inc. (“Diamond”), Hilton Grand Vacations Inc. (“Hilton” together with Diamond, collectively “Corporate Defendants”), and Noah Bloom (“Bloom” together with Diamond, and Hilton, collectively “Defendants”), and states and alleges as follows:

**PARTIES, JURISDICTION, AND VENUE**

1. This is an action for damage brought by Plaintiff Kelaa for unlawful workplace discrimination and harassment based on sex and national origin, as well as retaliation, under Title VII of the Civil Rights Act of 1964, 42 U.S.C. § 2000e, *et seq.*, (“Title VII”) and Nevada

1 Revised Statute § 613.330, *et seq.*; and for certain other claims brought pursuant to Nevada law  
2 as outlined below.

3 2. Plaintiff Kelaa is, and was at all relevant times, an individual residing in Nevada.

4 3. Defendant Diamond is, and was at all relevant times hereto, a corporation  
5 organized under the laws of the State of Delaware. Defendant Diamond does business in Clark  
6 County, Nevada, and has been doing business in Clark County, Nevada at all times relevant to  
7 this action.

8 4. Defendant Hilton is, and was at all relevant times hereto, a corporation organized  
9 under the laws of the State of Delaware. Defendant Hilton is a successor-in-interest to Defendant  
10 Diamond and/or a successor to the assets and liabilities of Defendant Diamond. Defendant Hilton  
11 does business in Clark County, Nevada, and has been doing business in Clark County, Nevada at  
12 all times relevant to this action.

13 5. Corporate Defendants employ 15 or more employees for each working day in  
14 each of 20 or more calendar weeks in the current or preceding calendar year and are therefore  
15 subject to the provisions of Title VII and the Nevada statutes outlined herein.

16 6. Defendant Bloom, an individual residing in Nevada, is the Director of Sales at  
17 Diamond. At all times referenced herein, Bloom was responsible for the acts described while  
18 acting in his capacity as Director of Sales and executive at Diamond.

19 7. All of the acts and/or failures to act alleged herein were duly performed by and/or  
20 are attributable to Defendants, individually or acting by and through their agents and employees.  
21 Said acts and/or failures to act were within the scope of any agency or employment or were  
22 ratified by Defendants.

23 8. The names and capacities, whether individual, corporate, associate or otherwise,  
24 of Defendants and/or their alter egos sued herein as DOES I through X, and ROE Business  
25 Entities I through X, inclusive, are presently unknown, and Plaintiff therefore sues these  
26 defendants by such fictitious names. Plaintiff Kelaa will amend this Complaint to allege the true  
27 names of any and all Doe and Roe defendants as alleged herein and/or after their true names and  
28 capacities are ascertained.



1           9.       This Court has primary jurisdiction over the claims set forth herein pursuant to 28  
2 U.S.C. § 1331 (federal question) because Plaintiff Kelaa is making claims under Title VII.  
3 Additionally, this Court has supplemental jurisdiction over any state law claims pled pursuant to  
4 28 U.S.C. § 1367.

5           10.      Venue is proper in this district because all material allegations in this Complaint  
6 are believed to have occurred in Clark County, Nevada. Therefore, venue properly lies in the  
7 southern division of the United States Court for the District of Nevada pursuant to 28 U.S.C. §  
8 1391(b)(2).

9                           **EXHAUSTION OF ADMINISTRATIVE REMEDY**

10          11.      Kelaa incorporates by reference all preceding allegations set forth in the  
11 Complaint as if fully stated herein.

12          12.      On or about July 30, 2021, Kelaa initiated the process of filing a Charge of  
13 Discrimination against her former employer Diamond, a defendant named in this action with the  
14 Nevada Equal Rights Commission (“NERC”), wherein she alleged discrimination and  
15 harassment based on sex (female) and national origin (Middle Eastern), as well as alleging  
16 retaliation.

17          13.      On or about January 7, 2022, the NERC issued a Notice of Right to Sue.

18          14.      This action is timely filed pursuant to 42 U.S.C § 2000e-5(f).

19          15.      Kelaa has exhausted her administrative remedy on all claims pled hereunder prior  
20 to filing this action with the Court.

21                           **GENERAL ALLEGATIONS**

22          16.      Kelaa incorporates by reference all preceding allegations set forth in the  
23 Complaint as if fully stated herein.

24           ***Kelaa Begins Working for Diamond***

25          17.      On or about October 2016, Diamond hired Kelaa as a full-time Sales Agent in the  
26 Las Vegas office.

27          18.      Kelaa worked at Polo Towers by Diamond located at 3745 S. Las Vegas Blvd. in  
28 Las Vegas, Nevada earning between \$160,000 to \$200,000 yearly in the beginning.



1           19.     Kelaa quickly experienced success in her career with Diamond and became a top  
2 sales representative working her way up to Sales Manager earning approximately \$360,000  
3 yearly.

4           20.     Kelaa's outstanding work performance was clearly demonstrated by her sales  
5 numbers, for which she has been recognized in The Champions Club for three years in a row, Top  
6 Employee, top manager, and Employee of the Month (on several occasions).

7  
8 ***Bloom Creates a Hostile Work  
Environment Towards Kelaa***

9           21.     During her employment with Diamond, Kelaa reported to Bloom, the Director of  
10 Sales at Diamond's Las Vegas Office.

11          22.     Kelaa was the only female manger in her department after another female co-  
12 worker/manager quit her position at Diamond due to the toxic work environment.

13          23.     Around October 2020, Bloom began sexually harassing Kelaa by constantly  
14 questioning her if she had "fake boobs."

15          24.     Bloom began calling Kelaa "sweetie," "honey," and "hot, tall girl with long hair  
16 and big boobs."

17          25.     Bloom subjected Kelaa to discrimination based on her national origin by making  
18 comments to her that he would "wipe out the Arabic mafia" before he starts a new floor.

19          26.     During meetings at Diamond, Bloom would make comments that he could not  
20 understand Kelaa due to her accent and would downplay her accomplishments in front of her  
21 team.

22          27.     When interviewing agents, Bloom would call the agents Kelaa's "people" due to  
23 their nationality and say they would have to be on Kelaa's team because of their nationality.

24          28.     Bloom harassed Kelaa and agents that wanted her to work at their sales tables.

25          29.     Bloom would stop talking to an agent if the agent required helped and asked  
26 Kelaa for assistance. This left the other agents scared of the repercussions from Bloom if they  
27 had Kelaa work at their tables.

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1           30. Bloom also constantly questioned agents about Kelaa's actions on the sales floor  
2 even though she had been approved by the Quality Assurance office.

3           31. Bloom's harassment of the agents kept Kelaa from finding work at the agents'  
4 tables, which in turn affected her commission pay.

5           32. The harassment from Bloom continued. In one instance, Bloom wrote an  
6 employee up for yelling at him. Later, the same employee yelled obscenities at Kelaa, and Bloom  
7 refused to write the employee up. Kelaa sent an email to HR in order to document the disparate  
8 treatment.

9           33. In several other instances, Bloom would complain that Kelaa would show up to  
10 work late even though he knew she was approved for time off which would leave an unfavorable  
11 impression with her colleagues.

12           34. In another instance, Bloom walked up to Kelaa and pressed his finger into Kelaa's  
13 shoulder several times stating that she would be gone before he ever got in trouble and that he  
14 would be the last one standing.

15 ***Kelaa Reports Bloom to Human Resources***  
16 ***and Kassas Retaliates Against Her***

17           35. On or about March 21, 2021, Kelaa filed an internal complaint with Human  
18 Resources ("HR") Manager Claudia Cruz ("Cruz") against Bloom.

19           36. Kelaa reported to Cruz the sexual discrimination and harassment as well as the  
20 discrimination based on her national origin she had been subjected to by Bloom.

21           37. Upon information and belief, Kelaa was not the first employee to file a similar  
22 complaint against Bloom.

23           38. On or about March 25, 2021, Shadi Kassas ("Kassas"), Regional Vice President  
24 of Sales for Diamond, and Cruz met with Kelaa and told Kelaa that she was being sent home  
25 without pay while the complaint she filed was being investigated.

26           39. Kassas and Cruz also informed Kelaa that in order to return to work, she would  
27 have to accept a demoted position.

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1           40.     After Kelaa was sent home without pay, another manager contacted Kelaa and  
2 tried to convince her to withdrawal her complaint.

3           41.     He made comments such as, “imagine walking into the HR manager’s office and  
4 telling him you want to drop the complaint and moving on from this experience” or “wouldn’t it  
5 be easier to swallow this pill and move on from this.”

6           42.     He continued to tell Kelaa there are a lot of other employees that complain about  
7 leadership, but Diamond will always support leadership over those complaining.

8           43.     He tried to convince Kelaa to take the demotion.

9  
10 ***Kelaa Begins Seeing a Therapist for Her  
Stress and Anxiety***

11           44.     Kelaa began seeing a therapist from the stress of filing a harassment complaint  
12 against Diamond’s leadership with no resolution, the loss of pay resulting in her personal bills  
13 growing and the pressure to take a demoted position.

14           45.     She was forced to see a therapist weekly and required medication to treat her  
15 sleep loss and anxiety.

16 ***Kelaa Was Constructively Discharged***

17           46.     On or about May 11, 2021, Kelaa attempted to return back to work.

18           47.     Since her Sales Manager position had been taken from her, she was advised that it  
19 was not clear what position or department she would report to, so Kelaa was instructed to return  
20 home and she would be contacted later.

21           48.     Two months had passed since Kelaa had filed a complaint with HR against  
22 Bloom’s discrimination and the hostile work environment, when Kassas finally met with Kelaa  
23 to discuss her complaint.

24           49.     Kassas informed Kelaa the investigation into her complaint was concluded and  
25 unfounded.

26           50.     Kassas advised her that if she wanted to return to work it would have to be at  
27 another location and/or in a demoted position. He also stated that Kelaa would not receive the

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1 award she earned in March 2021 as a top manager until she agreed to the demoted position and  
2 dropped the investigation.

3 51. Kelaa reached out to HR regarding the investigation into her complaint and was  
4 told there had not been an investigation.

5 52. After two months went by despite being told her complaint would take 72 hours  
6 to be investigated and having to accept a demotion in title and in pay, and the continuation of  
7 harassment and retaliation from Bloom and Kassas, Kelaa was forced to constructively discharge  
8 her employment on June 1, 2021.

9  
10 ***Kelaa Suffered Mentally and Emotionally  
as a Result of Bloom and Kassas' Conduct***

11 53. Kelaa suffered significant mental and emotional distress due to the sexual  
12 discrimination, hostile work environment and retaliation from Bloom and Kassas.

13 54. Kelaa was extremely embarrassed when Bloom would make inappropriate and  
14 demeaning comments to her in front her team and other agents in the workplace.

15 55. Kelaa also experienced severe stress and anxiety when Defendants retaliated  
16 against her for reporting Blooms discrimination and harassment by sending her home without  
17 pay and then forcing her to accept a demotion for less pay.

18 56. Kelaa was forced to seek therapy for her severe and extreme emotional distress  
19 and anxiety resulting from the harassment, and sexual discrimination, which led to her  
20 constructive discharge.

21 **CAUSES OF ACTION**

22 **COUNT I – Discrimination Based on Sex in Violation of Title VII and NRS § 613.330**

23 **(Defendants Diamond and Hilton)**

24 57. Kelaa incorporates by reference all preceding allegations set forth in the  
25 Complaint as if fully stated herein.

26 58. Kelaa is a member of the class of persons protected by state and federal statutes  
27 prohibiting discrimination based on sex (female), including harassment of a sexual nature.

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1           59. Diamond is an employer subject to Nevada and federal statutes prohibiting  
2 discrimination, NRS 613.330 et. seq. and Title VII, and thus, has a legal obligation to provide  
3 Kelaa with a work environment free from discrimination and harassment.

4           60. Hilton, as successor-in-interest to Defendant Diamond and/or a successor to the  
5 assets and liabilities of Defendant Diamond, is an employer subject to Nevada and federal  
6 statutes prohibiting discrimination, NRS 613.330 et. seq. and Title VII, and thus, has a legal  
7 obligation to provide Kelaa with a work environment free from discrimination and harassment.

8           61. Corporate Defendants refused to take reasonably adequate steps to prevent  
9 discrimination and harassment against Kelaa.

10          62. Corporate Defendants discriminated against Kelaa and subjected her to  
11 harassment when she was subjected to verbal conduct of a sexual nature in the workplace by  
12 Bloom calling Kelaa “sweetie” “honey” and “hot, tall girl with long hair and big boobs.”

13          63. The foregoing conduct was unwelcome.

14          64. The foregoing conduct was sufficiently severe or pervasive to alter the conditions  
15 of Kelaa’s employment and create an abusive working environment.

16          65. Corporate Defendants failed to remedy the foregoing conduct of which it knew or  
17 should have known.

18          66. No other similarly situated persons, not of Kelaa’s protected class, were subject to  
19 the same or substantially similar conduct.

20          67. Kelaa has suffered damages including lost wages (including back pay and front  
21 pay), lost employment, lost benefits, lost earning capacity, lost opportunities, emotional pain and  
22 suffering, inconvenience, mental anguish, and lost enjoyment of life in an amount to be proven at  
23 trial.

24          68. Corporate Defendants intentionally, voluntarily, deliberately, and willfully  
25 retaliated against, discriminated against, and constructively discharged Kelaa, and such actions  
26 were intentional, willful, malicious, and/or done with reckless disregard for Kelaa’s protected  
27 rights.

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1           80. Defendants failed to remedy the foregoing conduct of which it knew or should  
2 have known.

3           81. No other similarly situated persons, not of Kelaa's protected class, were subject to  
4 the same or substantially similar conduct.

5           82. Kelaa has suffered damages including lost wages (including back pay and front  
6 pay), lost employment, lost benefits, lost earning capacity, lost opportunities, emotional pain and  
7 suffering, inconvenience, mental anguish, and lost enjoyment of life in an amount to be proven at  
8 trial.

9           83. Corporate Defendants intentionally, voluntarily, deliberately, and willfully  
10 retaliated against, discriminated against, and constructively discharged Kelaa, and such actions  
11 were intentional, willful, malicious, and/or done with reckless disregard for Kelaa's protected  
12 rights.

13           84. Due to Corporate Defendants' violations of Title VII and NRS 613.330, Kelaa  
14 was forced to bring this action and is entitled to recover her attorney's fees and costs.

15           85. Further, Corporate Defendants violated Title VII and NRS 613.330 with an intent  
16 to injure Kelaa or with a conscious disregard of her rights.

17           86. Corporate Defendants' violations of Title VII and NRS 613.330 constitute  
18 despicable conduct that subjected Kelaa to cruel and unjust hardship with a conscious disregard  
19 of her rights.

20           87. Kelaa requests relief as described in the Prayer for Relief below.

21           **COUNT III – Retaliation in Violation of Title VII and NRS § 613.340**

22           **(Defendants Diamond and Hilton)**

23           88. Kelaa incorporates by reference all preceding allegations set forth in the  
24 Complaint as if fully stated herein.

25           89. Federal and state statutes, 42 U.S.C § 2000e-3 and NRS § 613.340, prohibit  
26 employers from retaliating against employees when engaging in protected activities.

27           90. Kelaa engaged in a protected activity when she filed a complaint with HR  
28 detailing Bloom's harassment and hostile work environment.



1           91.     Corporate Defendants, through their managers and directors, took materially  
2 adverse actions and otherwise retaliated against Kelaa for participating in this protected activity  
3 when:

- 4                   a.     Diamond removed Kelaa from the workplace instead of Bloom.  
5                   b.     Diamond demoted Kelaa from Sales Manager to In-House Agent and  
6 Sampler Agent, which resulted in lower pay.  
7                   c.     Diamond constructively discharged Kelaa.

8           92.     The above listed materially adverse employment actions would deter a reasonable  
9 person from engaging in protected activity protected by Title VII and NRS § 613.340.

10          93.     Corporate Defendants failed to adequately supervise, control, discipline or  
11 otherwise penalize the conduct, acts, and failures of its employees and thereby ratified these  
12 wrongful actions.

13          94.     Corporate Defendants' material adverse actions would not have occurred but for  
14 the retaliation.

15          95.     Kelaa has suffered damages including lost wages (including back pay and front  
16 pay), lost employment, lost benefits, lost earning capacity, lost opportunities, emotional pain and  
17 suffering, inconvenience, mental anguish, and lost enjoyment of life in an amount to be proven at  
18 trial.

19          96.     Corporate Defendants intentionally, voluntarily, deliberately, and willfully  
20 retaliated against, discriminated against, and constructively discharged Kelaa, and such actions  
21 were intentional, willful, malicious, and/or done with reckless disregard for Kelaa's protected  
22 rights.

23          97.     Due to Corporate Defendants' violations of Title VII and NRS 613.340, Kelaa  
24 was forced to bring this action and is entitled to recover her attorney's fees and costs.

25          98.     Further, Corporate Defendants violated Title VII and NRS 613.340 with an intent  
26 to injure Kelaa or with a conscious disregard of her rights.

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1 99. Corporate Defendants' violations of Title VII and NRS 613.340 constitute  
2 despicable conduct that subjected Kelaa to cruel and unjust hardship with a conscious disregard  
3 of her rights.

4 100. Kelaa requests relief as described in the Prayer for Relief below.

5 **COUNT IV – Intentional Infliction of Emotional Distress**  
6 **(All Defendants)**

7 101. Kelaa incorporates by reference all preceding allegations set forth in the  
8 Complaint as if fully stated herein.

9 102. Defendants' conduct was extreme and outrageous in subjecting Kelaa to sexual  
10 harassment including, without limitation, Bloom calling Kelaa inappropriate sexual pejorative  
11 terms "sweetie," "honey," and "hot, tall girl with long hair and big boobs," and national origin  
12 discrimination including, without limitation, stating he would "wipe out the Arabic mafia before  
13 he starts a new floor."

14 103. Defendants' conduct was extreme and outrageous when they removed Kelaa from  
15 the workforce without pay while leaving her harasser in her position.

16 104. Defendants' conduct was extreme and outrageous when they forced Kelaa to take  
17 a demoted position with less pay despite her stellar performance as a Sales Manager.

18 105. Defendants' intended to cause emotional distress to Kelaa or acted with reckless  
19 disregard of causing her emotional distress.

20 106. Kelaa suffered severe or extreme emotional distress as a result of Defendants'  
21 conduct including, but not limited to, severe or extreme emotional pain and suffering,  
22 inconvenience, mental anguish, and lost enjoyment of life.

23 107. Defendants' violated Title VII with an intent to injure Kelaa or with a conscious  
24 disregard of her rights or safety.

25 108. Defendants' acts also constitute despicable conduct that subjected Kelaa to cruel  
26 and unjust hardship with a conscious disregard of her rights.

27 109. Kelaa requests relief as described in the Prayer for Relief below.

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**JURY DEMAND**

Plaintiff hereby demands a trial by jury for all issues so triable.

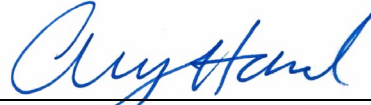
**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff prays for judgment against Defendants, as follows:

1. For damages, the full amount to be determined at trial;
  2. For punitive damages in an amount to be determined at trial;
  3. For attorneys' fees and costs as may be recoverable in connection with this suit;
- and,
4. For such other and further relief as this court deems just and equitable.

Dated this 1st day of April 2022.

HONE LAW



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